

ABOUT ME

Product designer skilled in distilling complex processes into simple, clear user interactions to create intuitive and engaging human centered designs. Team player with strong organization and communication skills.

EDUCATION

Master of Arts in Web Design & New Media

Academy of Art University
San Francisco, CA
Courses included Principles of UX, Human-Centered Design Approach, Mobile Web Technology, Inside Programming, Motion Graphics, Visual Design Strategy, Typography for Digital Masters

Bachelor of Arts in Art Design

School of Art, Xihua University
Chengdu, China

EXPERIENCE

UI/UX Designer - INKO website | 2017

Led the product design process for website development. Conducted competitive analysis, identified target audience, created personas, information architecture, wireframes and workflows.

Digital Designer - OAKATELIER IA | 2019-2020

UI/UX Designer - Vitalysis | 2019

Created user interface design system, including iconography, typography, color selection, component and template design. Designed wireframes and prototypes. Researched and analyzed target audience and current trends to develop cohesive branding.

UI/UX Designer - Young & Hungry Agency | 2018

Worked collaboratively with a team of designers on various products and web-based projects. Designed UI elements and interfaces. Assisted with UX research by conducting heuristic evaluations and user testing.

Graphic Designer - Pico Plus | 2015

Graphic Designer - Rsiid Design | 2014 - 2015

CONTACT

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PORTFOLIO

🌐 **www.ychilii.com**

DESIGN ABILITIES

- UI/UX Design
- Web/Mobile/Android/IOS/VR
- Low/High Fidelity Prototyping
- App Development
- Concept & Visual Ideation
- User Research/Testing
- Information Architecture
- Multi-User Interface coding
- Visual Branding
- Typography
- Digital Illustration
- Motion Graphics

TECHNICAL SKILLS

- Adobe XD
- Illustrator
- InDesign
- Photoshop
- After Effects
- Premiere
- Sketch
- Principle
- Figma
- Marvel
- Sublime
- InVision
- Cinema 4D
- MS Office
- Wordpress
- Mac/PC OS

LANGUAGES

- HTML5
- CSS3
- JavaScript
- JQuery
- PHP
- MySQL